clever
Fact Sheet

About Us

We offer a turnkey analytics platform built on the market's most complete and powerful database. Before Clever, navigating the carbon markets was nearly impossible. Not anymore. Clever's platform aggregates data across registries, ensuring due diligence for confident, data-driven business decisions in carbon markets, whether your business is financing, trading, or seeking to deliver a project.

20,000+ projects across 12+ registries

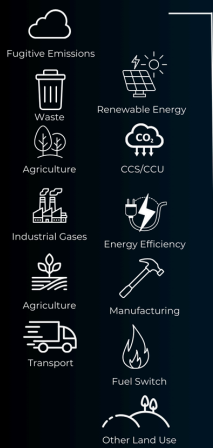**2,300+** unique project developers

150+ countries

Currently, the carbon offsets market is extremely complex with multiple stakeholders all with diverse interests.

IT'S COMPLICATED

Project Sector

Fugitive Emissions · Waste · Agriculture · Industrial Gases · Agriculture · Transport · Renewable Energy · CCS/CCU · Energy Efficiency · Manufacturing · Fuel Switch · Other Land Use

Project developer → Project Surveyor/ Reporters → Validation → Crediting Organization → Verification → Credits Issued → Corporate Demand

Project Expertise · Geography · Expertise with standard to be applied

Relationship w/ crediting org · Expertise with Project Type · Geography

Expertise in the project sector · Standard applicable to project · Geography · Credits fit for purpose

Why Us
Our Promise

Clever's platform empowers both the demand and supply sides of the carbon offsets market to make faster, smarter and business-aligned decisions.

How We Make Good on That Promise

Data-Driven Decision Making

Our database covers project details (sector, geography, developer...) and credit attributes (registry, year, vintage, methodology, ownership...). We also provide structured data for registration, verification, credit issuance, and contact information. This specificity sets us apart and gives you the confidence that your decision is based on comprehensive and accurate facts.

Time Efficiency

Gathering, reporting, and sharing information about how you are meeting your carbon offsets goal used to be time-consuming and often inaccurate. Clever solves this by its capability to pull reports instantly giving teams access to a unified dashboard.

Connecting Stakeholders

Before Clever, project developers and corporates struggled to connect. Our data analytics platform now bridges this gap by providing accurate project information and contact details for all stakeholders. Discover the expertise right for your business needs.

Customized Results

Data is only as good as it is useful. Clever can customize your dashboard and search based on your needs whether that means by geography, by project sector, by vintage, or otherwise.

Specific Problems We Solve for Individual Corporate Stakeholders

Supply Side

Project developers need the right information to make smart decisions. Clever's data helps optimize project management, boost efficiency, and speeds up the process of turning assets into carbon credits. Whether you're looking for solar project experts in Nigeria or fast credit issuance for nature-based projects, Clever's platform has the answers just a query away.

Demand Side

Corporate buyers seek comprehensive market data to find the right carbon credits at the right price. Clever simplifies this process, letting them focus on credit selection while our platform does the rest. Our platform helps identify top developers and projects that align with corporate sustainability goals, ensuring value for money with evidence-based analysis. Whether it's upcoming agricultural projects in SE Asia or CORSIA-eligible forestry projects in South America, Clever's platform has the answers for demand-side stakeholders.

Financiers

Financial experts rely on data to make smart underwriting decisions. Clever provides dependable, transparent, and accurate structured data. As the market grows, demand for trusted data sources rises. With Clever's platform, underwriters can easily analyze credit performance, ensuring efficient capital deployment and due diligence on new risks.
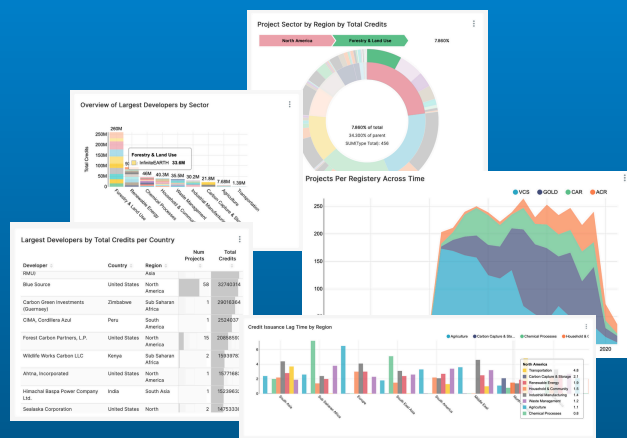
Traders

Traders and market speculators rely on robust market data to make smart trading decisions. Clever's data is a game-changer, offering insights into expected credit volumes from projects like waste gas management in Q2 2026. With Clever, demand signals strengthen, attract capital, and grow the market.

Start-Ups

Startups bringing new ideas and outside investment to this space need to discover who to partner with and market to. Whether innovating in hard tech or verification methods, tokenizing the space or creating new ways to put capital to work, Clever's database serves as a ready-built Rolodex of existing market participants for identifying clients and partners and for performing market research and analysis.

Clever makes complex decisions simple and analyzable through the carbon credit project cycle.

Tailored Modules

Stakeholders on both the buy and sell side of a transaction gain access to data specific to their needs. Our 3 modules help users filter for information relevant to their goals. Search by…

- **Organization**
  See who is buying what and when. Sellers can determine which companies are in the market for similar projects, and underwriters and traders can comprehensively evaluate risk and market trends.

- **Methodology**
  Access detailed information on a project's alignment and success in meeting credit issuance requirements.

- **Project**
  Receive detailed information on individual projects across multiple fields including but limited to location, scope, credits issued, credits retired, and contact info.

Founding Story

The planet is burning, oceans are rising, and storms are flooding our neighborhoods. Even if all human-caused emissions ceased today forever, temperatures would continue to rise. It's all pretty grim. But there are incredible solutions out there to make our planet healthier while still supporting economic growth. This is through leveraging carbon markets to optimize existing market-based measures. At first look into what carbon offsets might deliver, we were inspired. However, confusion quickly set in. Why were these carbon offset projects not being supported even though corporations were desperate to find and fund projects? It was impossible to get meaningful answers to basic questions you would expect from any mature market.

We discovered that the carbon crediting process is complicated and involves many parties with diverse interests. Data was available but was fragmented across many sources. There was no way to get accurate information on the demand side about which projects best fit their objectives and the supply side had no way of accessing information about who facilitates expansion or funding. To make it even more complex, if you happened to find someone aligned with your goals there was no way to compare them horizontally against other providers of projects or sources of capital. This led to extremely risky decision-making rooted in limited facts, or more often, a decision to remain on the sidelines.

So we decided to redirect our skill sets honed in high finance, insurance, software development, and data management to do our part in saving the planet. Let's be honest, home composting and eating vegetarian half the week made us feel better but really wasn't helping to solve biblical flooding and raging forest fires. After months of researching and understanding the challenges stakeholders in carbon markets face, we developed Clever. Clever's proprietary smart database gathers under one roof data from 20,000+ projects, 12+ major registries, and 2,300+ unique developers operating in 150+ countries. Our optimized, structured data empowers efficient decision-making, benefiting all carbon market stakeholders, driving capital where it needs to be to maximize impact.